



## Colorado Vision Summit

July 15 - 18, 2010  
Steamboat Springs, CO

# 2010

# Sponsorship

# Invitation



## 2010

### SPONSORSHIP INVITATION

Thank you for your support of the Colorado Vision Summit! We look forward to seeing you in Steamboat Springs, Colorado, on July 15 - 18, 2010.

The CVS Sponsorship Program is designed to recognize those companies who offer support beyond a presence in our exhibit hall. We understand that just as our doctor's offices vary in size and resources, so do the companies that provide products and services to optometry. With this in mind, we have developed several levels of sponsorship. Under the Levels program, sponsorship monies committed to the Doctor and Paraoptometric Programs will be combined to provide your company with the recognition it deserves.

#### ***WE INVITE YOU TO CHOOSE YOUR SPONSORSHIP PACKAGE FOR 2010***

**NEW!**

Your first booth space in the CVS Exhibit Hall is one of the benefits of Levels 1-4 sponsorship. Additional booth spaces are available at a reduced rate. You must still register for the exhibit hall; please complete the enclosed exhibit hall application form and return separately to the address listed on the exhibit hall application form.

If your company is unable to exhibit, you may sponsor events or items listed under "Other Sponsorships."

Please note the all sponsorship functions are awarded on a 'first-come, first-served basis'. We welcome your feedback and ideas for other sponsorship possibilities. If you have any questions, please contact either of us by phone or email.

We sincerely thank you for your continued support!

Sincerely,  
CVS Sponsorship Chairpersons

Tara Peterson, O.D.  
303.979.4505  
tpeterson22@hotmail.com

Michael Saxerud, O.D.  
719.660.5995  
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# COLORADO VISION SUMMIT 2010 SPONSORSHIP LEVELS

## 1. SUMMIT SPONSOR \$8275 or more

One complimentary booth space in Summit Exhibit Hall\* included with sponsorship. *See info in box below.*

Sponsorship of **one** of the following:

- (a) Two, two-hour **general** lectures; **or**
- (b) One, 2-hour **general** lecture **and** two, 2-hour concurrent lectures; **or**
- (c) Four, two-hour concurrent lectures

### RECOGNITION

**Special Recognition** at the beginning of a lecture in the presence of the attendees

Your company name/logo will be displayed:

- in Summit brochure
- on Summit website for 1 year
- at Summit registration area
- at exhibit hall entrance
- on registration packet envelope
- at sponsored lectures

*Full page ad* in Doctor's registration packet

Recognition at exhibit hall meeting

Sponsor level ribbon to display at company's exhibit booth

Sponsor ribbon on name badges of company representatives

Recognition as **PRIME** sponsor in the COA's professional newsletter, *Viewpoints*

*See deadlines in diamond box.*

**\* Separate exhibitor application required; see form at [www.visioncare.org](http://www.visioncare.org), then Colorado Vision Summit Tab. Additional booth spaces available at reduced rate.**

**For a Sponsorship application, contact Tara Peterson or Michael Saxerud.**

## 2. MILE-HIGH SPONSOR \$5775 to \$8274

One complimentary booth space in Summit Exhibit Hall\* included with sponsorship. *See info in box below.*

Sponsorship of two, 2-hour concurrent lectures

### RECOGNITION

Your company name/logo will be displayed:

- in Summit brochure
- at Summit registration area
- at exhibit hall entrance
- on registration packet envelope
- at sponsored lectures

*Half page ad* in Doctors' registration packet

Recognition at exhibit hall meeting

Sponsor level ribbon to display at company's exhibit booth

Sponsor ribbon on name badges for company representatives

Recognition as **MAJOR** sponsor in the COA's professional newsletter, *Viewpoints*

*See deadlines in diamond box.*

## 3. MOUNTAIN SPONSOR \$3275 to \$5774

One complimentary booth space in Summit Exhibit Hall\* included with sponsorship. *See info in box below.*

Sponsorship of one, 2-hour concurrent lecture

### RECOGNITION

Your company name/logo will be displayed:

- in Summit brochure
- at Summit registration area
- at exhibit hall entrance
- on registration packet envelope
- at sponsored lecture

*Quarter page ad* in Doctors' registration packet

Recognition at exhibit hall meeting

Sponsor level ribbon to display at company's exhibit booth

Sponsor ribbon on name badges for company representatives

Recognition as a sponsor in the COA's professional newsletter, *Viewpoints*

*See deadlines in diamond box.*

## 4. FOOTHILLS SPONSOR \$1775 to \$3274

One complimentary booth space in Summit Exhibit Hall\* included with sponsorship. *See info in box below.*

### RECOGNITION

Your company name/logo will be displayed:

- in Summit brochure
- at Summit registration area
- at exhibit hall entrance
- on registration packet envelope


Recognition at exhibit hall meeting

Sponsor level ribbon to display at company's exhibit booth

Sponsor ribbon on name badges for company representatives

Recognition as a sponsor in the COA's professional newsletter, *Viewpoints*

*See deadlines in diamond box.*



Logo deadline is  
2.1.2010  
Ad copy deadline is  
4.1.2010

## Other Sponsorships

- CD of Doctor's Lecture Outlines (\$5000) [1]
  - Tote Bags for Doctors (\$4000) [1]
  - Name Badge Lanyards (\$3500) [2]
  - Breakfast with Recognition (\$1500)
  - Coffee Break with Recognition (\$1000)
- [1] Mountain Sponsor recognition  
[2] Foothills Sponsor recognition

**For a Sponsorship application or more information about sponsorships, contact:**

CVS Sponsorship Chairpersons:

Tara Peterson, O.D.  
303.979.4505

[tpeterson22@hotmail.com](mailto:tpeterson22@hotmail.com)

Michael Saxerud, O.D.  
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